



Event ideas for our top family movies
and favorite throwbacks.

2018



Movie Event IDEAS



Coco

You can't travel to the Land of the Dead, but you can take guests to the "Land of Music." See if there are any aspiring musicians – just like Miguel – in your community by exposing them to the many wonders and joys of song. Book a variety of local bands, from different genres and styles, to give short performances before the show.

Despicable Me 3

Gru's nemesis in this third installment is Balthazar Bratt – a former '80s child star. While it's unlikely your patrons will root for Balthazar, there's no reason you can't celebrate the totally tubular decade he represents. So go all out with an '80's themed party to bring your screening to life!

Paddington 2

In this adorable sequel, Paddington performs a series of odd jobs in order to afford the perfect present for his aunt. Help those with similar ambitions by hosting a job fair for teens before the screening. You can feature local businesses or larger corporations. Or, focus on the long term with a career fair to get kids excited about the future.



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Jumanji: Welcome to the Jungle

Adventurers beware: See if your community would survive in the jungle by creating a wild obstacle course challenge “for those who seek to find a way to leave their world behind.” Or, partner with your local zoo to see if they can bring some exotic creatures to your event for everyone to learn about!

The LEGO Ninjago Movie

Amp up excitement before pressing “play” on the action by sharing enlightening information on the history of ninjas, including legends and folklores, with your community. You can enhance things further by having kids don chef’s hats to craft edible sushi. Menu ideas include Fruit by the Foot wrapped Rice Krispies rolls, sliced Ding-Dongs and Swedish Fish nigiri.

Sherlock Gnomes

A garden gnome craft is the perfect activity to keep kids entertained before or during the movie, and a wonderful keepsake to let the story live on. All you need are some wooden sticks, craft paint, brushes, cardstock, school glue and cotton balls. Craft a few examples ahead of time, and then let the kids go crazy customizing their own garden gnome.



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My Little Pony: The Movie

Let attendees horse around before the movie with pony-themed activities, like horse shoe toss, pin the tail on the horse or an H-O-R-S-E competition with basketball hoops. Or play other cartoon favorites while guests arrive and wait for the movie to begin. We license all the classics, including “Looney Tunes,” “Phineas & Ferb,” “Tom and Jerry” and many others.

Star Wars: The Last Jedi

You don’t have to be the brightest lightsaber in the galaxy to learn about the night sky. Go all out for a “Movie under the Stars” event by theming your concession stand (Starbursts, anyone?), giving moviegoers a tour of the stars with a local astrologist, and hiring a psychic to perform astrology readings.

Peter Rabbit

Include all of Beatrix Potter’s – the author of “Peter Rabbit” – classic stories at your event by partnering with your local library branch. Chances are, they can load up the favorites onto their bookmobile or make a pop-up library at your venue – a great way to boost kids’ interest and excitement in reading.



A Wrinkle in Time

The main characters in this sci-fi coming-of-age drama use a tesseract to travel through space and time. Before the film, invite younger attendees to get creative inventing their own time travel machine so they, too, can explore the far reaches of the universe. Simply provide some basic crafts then let their fantastical imaginations take hold.

Early Man

Partner with your community's Museum of Natural History, or a local anthropologist, to provide moviegoers with some factual information about the earliest known men, and what came after them. Attendees will leave more educated and entertained – just like the cavemen who came before them!

Justice League

Calling all superheroes! Let attendees join in on the fun by encouraging guests to come dressed as their favorite member of the Justice League. Then, train them at a “Superhero Training Academy,” complete with races for the Flash in attendance, lasso lessons for Wonder Woman, online safety lessons for Cyborgs, detective lessons for the Batmans and first aid knowledge for Aquamen.



Movie Event IDEAS THROWBACK MOVIES



The Lion King

Lean in to a safari theme with animal print everything and festive foods – like bananas, bug gummies and animal crackers – at your movie event. For a “Hakuna Matata”-type DIY, transform the youngest attendees into wild jungle animals by letting them craft headbands or face masks to wear the rest of the evening.

“The Lion King” is out of the Disney vault (for the first time in years). Screen it for your community before it disappears again!

Field of Dreams

Create makeshift teams then play a game of baseball before showing this classic film portraying American’s favorite pastime. Winning team gets first pick of seats and free popcorn. Or, if your community baseball field needs a little TLC, ask for volunteers to perform maintenance on it before enjoying the flick.

Spaceballs

This iconic “Star Wars” spoof is the perfect film to show at an adults-only costume party event. Encourage attendees to come dressed as their favorite character and serve concessions that play off the film – like pizza, for Pizza the Hutt, and Perri-Air. And because the film is such a favorite, turn on the captions so moviegoers can say popular quotes along with the film!